



ACHE of Massachusetts Spring Conference 2015

Your Health in Your Hands: A Summit on Technology and Innovation

Wednesday, April 15, 2015 | 7:45 AM to 3:45 PM

Complimentary Networking Cocktail Reception | 4:00 PM to 5:00 PM

Beth Israel Deaconess Medical Center's mission is to provide extraordinary care, where the patient comes first, supported by world-class education and research. BIDMC is a patient care, teaching and research affiliate of Harvard Medical School and consistently ranks as a national leader among independent hospitals in National Institutes of Health funding. We are committed to excellence in clinical care, biomedical research and education, and to the health and wellness of our patients and our communities www.bidmc.org.

Blue Cross Blue Shield of Massachusetts is a community-focused, tax-paying, not-for-profit health plan headquartered in Boston. We are the trusted health plan for more than 31,500 Massachusetts employers and are committed to working with others in a spirit of shared responsibility to make quality health care affordable. Consistent with our corporate promise to always put our 2.8 million members first, we are rated among the nation's best health plans for member satisfaction and quality www.bluecrossma.com.

Care at Hand is an analytics platform that predicts and prevents hospitalizations using non-clinical workers. An [AHRQ study](#) showed a 39.6% reduction in readmissions and net savings of \$2.57 for every \$1.00 invested in the technology. These results are driven by dynamic smart surveys which 1) detect early decline, 2) hotspot high-utilizing patients, and 3) measure the most granular leading indicators in the market. Our technology supports the industry's least expensive care transition programs using existing, untapped non-clinical workers. For more information, please visit www.careathand.com.

CVS Health is a pharmacy innovation company helping people on their path to better health. Through its 7,800 retail pharmacies, more than 900 walk-in medical clinics, a leading pharmacy benefits manager with more than 65 million plan members, and expanding specialty pharmacy services, the company enables people, businesses and communities to manage health in more affordable, effective ways. This unique integrated model increases access to quality care, delivers better health outcomes and lowers overall health care costs. Find more information about how CVS Health is shaping the future of health at www.cvshealth.com.

Kinsights is an intelligent parenting community platform that helps parents get the support they need from folks who have been in their shoes before. Kinsights brings advanced technology and design to parenting, helping match each question with the perfect audience from throughout the community, based in part on your child's medical history. This means,

whether you're dealing with breastfeeding challenges or a complex medical condition, an end to sifting through dozens of posts that just add to the confusion, and a community that feels like it was built just for you – because it was www.kinsights.com.

Kyruus is a leading provider of enterprise software solutions that enable hospitals and health systems to optimize the patient experience across all channels of patient access. Leveraging a proprietary Big Data approach, our technologies integrate and enrich information about provider expertise, demographics, and scheduling logic for real-time referrals and supply-demand matching throughout the health system. ProviderMatch ensures that patients are matched with the right providers, at the right time, in a manner that maximizes provider efficiency and care coordination www.kyruus.com.

Ochsner Health System is southeast Louisiana's largest non-profit, academic, multi-specialty, healthcare delivery system. Driven by a mission to Serve, Heal, Lead, Educate and Innovate, coordinated clinical and hospital patient care is provided across the region by Ochsner's 13 owned, managed and affiliated hospitals and more than 50 health centers. Ochsner is the only Louisiana hospital recognized by U.S. News & World Report as a "Best Hospital" across nine specialty categories. Ochsner employs more than 15,000 employees, over 900 physicians in over 90 medical specialties and subspecialties and conducts over 750 clinical research studies. Ochsner Health System is proud to be a tobacco-free environment. For more information, please visit www.ochsner.org and follow us on Twitter and Facebook.

PillPack is a full service pharmacy that delivers a better, simpler experience through convenient packaging, modern technology, and personalized service.

If you need any other info you can find it here: www.pillpack.com/press

QPID transforms clinical data into actionable information for revenue protection and clinical effectiveness. QPID has an unmatched ability to synthesize the patient picture from both structured and unstructured information stored in electronic health records and other repositories. QPID applications expedite quality reporting and surveillance, registry data collection, and clinical decision support. QPID was conceived and received its initial funding to begin R&D over 10 years ago at Mass General Hospital, and use of QPID spread virally throughout the Partners HealthCare network. QPID Health was founded in late 2012. Clinician-built and proven, QPID is deployed in leading hospitals and medical groups www.qpidhealth.com.

SnapMD is a leader in private-label cloud-based telemedicine software. The company provides a robust HIPAA compliant communications platform developed to enable healthcare providers to directly engage patients. The SnapMD platform furnishes secure one-on-one live video, audio and text consultations between patients and their providers. Using SnapMD, physicians and other care extenders can conduct on-demand virtual consultations to enhance patient care with affordable and convenient high-touch care. With SnapMD telemedicine technology, healthcare providers have another powerful tool to help them find efficiencies in personnel utilization while continuing to deliver quality care. www.snap.md.

VGo develops and markets robotic telepresence solutions for healthcare, education and the workplace. With VGo, an individual's presence is established in a distant location such that they can interact and perform their work when they can't physically be there. They can converse, interact, and move around – just as if they were there - all with a great user experience and at an affordable price. Doctors and nurses are using VGo to extend their reach to monitor and consult with patients in the hospital, skilled nursing facility and in the home. Hospital and homebound students are using VGo to get back to school with their classmates www.vgocom.com.

ZocDoc is the tech company at the beginning of a better healthcare experience. Each month, millions of patients use ZocDoc to find in-network neighborhood doctors, instantly book appointments online, see what other real patients have to say, get reminders for upcoming appointments and preventive check-ups, fill out their paperwork online, and more. With a mission to give power to the patient, ZocDoc's online marketplace delivers the accessible, seamless, and simple experience patients expect and deserve. ZocDoc is free for patients and available across the United States via www.ZocDoc.com or the ZocDoc app for iPhone and Android.