

## **Louis J. Woolf is President and CEO of Hebrew SeniorLife**

Louis J. Woolf is President and CEO of Hebrew SeniorLife (HSL), an integrated, eight-site system of health care, housing, research, and teaching that is committed to redefining the experience of aging, and directly serves more than 3,000 Greater Boston seniors on a daily basis. From innovative housing options, to post-acute health care, to its Institute for Aging Research, and to the education of future geriatric care givers, each component of this Harvard Medical School teaching affiliate is designed to help keep seniors thriving and living as independently as possible for as long as it provides the highest quality of life, and, when necessary, to provide the highest quality post-acute and long-term care. The HSL system includes Hebrew Rehabilitation Center in Boston, continuing care retirement communities NewBridge on the Charles in Dedham and Orchard Cove in Canton, five senior supportive housing sites in Brookline, Revere, and Randolph, and a wide array of home- and community-based services throughout Eastern Massachusetts.

Woolf earned a Bachelor of Arts in economics from Brandeis University in 1976, and a Master of Business Administration in marketing and finance from Columbia University Graduate School of Business in 1978. He began his career in consumer packaged goods management with Gillette, and in 1985 founded Horizon Management Group to offer a full range of services for the financing, management, and marketing of new business initiatives. From 1995 to 2003, he served in various leadership positions within the CareGroup Healthcare System, including Chief Operating Officer of New England Baptist Hospital and Senior Vice President of System Development and Communications for all of CareGroup's hospitals. From 2003 to 2009, Woolf served as Executive Vice President and Chief Operating Officer of North Shore Medical Center, a multi-site community hospital and health care provider within the Partners Healthcare System. In 2009, Woolf came to Hebrew SeniorLife as President, and was elevated to President and CEO in February of 2013. He currently serves on the Massachusetts Health & Hospital Association Board of Trustees, and chairs the Association's Continuum of Care Council.