



“ACHE-MA Link” Membership Campaign

We are proud to announce our new **MEMBERSHIP CAMPAIGN**. The goal of the campaign is to connect healthcare leaders across Massachusetts through ACHE membership. We are asking you, as a current ACHE of MA member, to recruit NEW Members and re-engage FORMER members (those that let their membership lapse.)

We hope that you will join us in creating an increased network of healthcare professionals throughout the Commonwealth.

To Join ACHE: Go to <http://www.ache.org/joinache.cfm>. By joining at the national level a new member automatically becomes a member of our chapter. Information about Membership benefits and obtaining the FACHE credential can be found at <http://www.ache.org>.

Win American Express GIFT CARDS!!: For each new member that a current ACHE of MA member recruits the following point system will apply. One new member equals 1 point.

1=\$25 gift card

2=\$50 gift card

3=\$75 gift card

4=\$100 gift card



If you are able to recruit 4 new members, you will receive a \$100 gift card and your name will be automatically entered into a drawing for a \$1,000 gift card.

Campaign Time Period: October 2011 - December 2012

To Receive Your Point(s): When your prospective member joins national you must contact our Administrator, Donna Powell via email info@massache.org and tell her the name of the new member.

Questions: If you need assistance in answering a recruit's questions or have questions about the campaign, please contact Donna Powell, info@massache.org or Karen Moore, karenmoore49@gmail.com.

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