

Where's the MONEY?



Healthcare Hot Topics [that should be] on Your Agenda

Wednesday, November 10
8:30 a.m. - 12:00 noon

To register: **800.462.1685**

TOPICS INCLUDE:

- ✓ **Cost Containment:** Strategies to Save Millions at Your Hospital
- ✓ **Inpatient Discharge:** Examining Your Exit Strategy to Improve Your Bottom Line
- ✓ **Clinical Documentation:** Best Practices for Improvements and Revenue Control



Dedicated to Excellence in Health Care Management

3 New England Executive Park
Burlington, MA 01803-5006

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Applied Management Systems
in conjunction with the Massachusetts Chapter of the
American College of Healthcare Executives
presents:

Where's the MONEY?

For information or to register, call:
800.462.1685

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Massachusetts Chapter of the American College of Healthcare Executives

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Where's the MONEY?

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This half-day, complimentary seminar will consist of three one-hour sessions:

- ✓ **Cost Containment: Strategies to Save Millions at Your Hospital**
– Alan J. Goldberg, AMS Partner
- ✓ **Inpatient Discharge: Examining Your Exit Strategy to Improve Your Bottom Line**
– Shari B. Robbins, AMS Vice President, Systems Engineering
- ✓ **Clinical Documentation: Best Practices for Improvement and Revenue Control**
– Donna M. Shaw, AMS Vice President, Health Information Management and Compliance

When?

Wednesday November 10, 2010
Registration and Coffee Reception at 8:30 a.m.
Sessions begin at 9:00 a.m.

Where?

Applied Management Systems
3 New England Executive Park
Burlington, MA 01803 (Directions at aboutams.com)

How?

To register call: **800.462.1685**
or e-mail: **info@aboutams.com**

When you register, please indicate if you would like time reserved with any of the AMS speakers for follow up after the seminar concludes. Feel free to bring questions, data, issues, etc.

Applied Management Systems

Since 1967, AMS has performed over 7,000 operational analyses for more than 700 clients nationwide. AMS has 50 staff and has worked in over 40 states. AMS is an industry leader in benchmarking. AMS, an independent company since 1997, originally started as a shared service by the Massachusetts Hospital Association in 1967 and has a rich history of performing staffing, efficiency, and effectiveness projects in all types of hospitals and health care facilities. Working exclusively in Massachusetts until 1976, AMS branched out to New England first and then in 1980 to Washington, DC, where AMS maintains its second office.

AMS has performed analyses of many health systems, tertiary care hospitals, community hospitals and healthcare facilities. This includes work with organizations ranging in size from critical access hospitals through 1,000+ bed academic medical centers. AMS has experience dealing with many patient populations and quantifying the workload challenges of serving the patients. Additional background is available on our website, www.aboutams.com.

Presenters



Alan J. Goldberg

Alan Goldberg is a partner and president of Applied Management Systems. Mr. Goldberg serves on the board of directors of the Health Care Management Association (HCMA), the Massachusetts local chapter of the American College of Healthcare Executives (ACHE), and is a past president. He serves on the board of directors of the Association of Healthcare Enterprises and is a past chairman, and on the board of directors of AMS. He is a fellow of the Healthcare Information and Management Systems Society (HIMSS) and past national president and chair of the board. Mr. Goldberg is a fellow of ACHE and received the 2002 ACHE Massachusetts Healthcare Executive of the Year. He published two articles this year in the *Journal of Healthcare Management*: "Managing in a Downturn" and "Cost Containment/Cost Management Strategies."



Shari B. Robbins

Shari B. Robbins is a vice president of Applied Management Systems. Ms. Robbins has been with AMS for over ten years and has worked extensively on workflow engagements across the country. She has served as a guest lecturer on the topic of workflow for the past two years at Northeastern University, Boston, MA, for the master in science in Health Informatics program. Ms. Robbins has also developed a methodology for measuring the span of control of an organization to identify the appropriate number of management layers for each service line based on a proven set of components, including the organizational size, department and staff schedule, nature of work, and management methods.



Donna M. Shaw

Donna Shaw, RHIA, vice president for Applied Management Systems, has more than 30 years combined field experience in the health information management, medical staff office and quality management professions. Her hands-on experience in these areas include comprehensive operational and productivity assessments, workflow design criteria, and revenue cycle analysis. She is currently working with an urban hospital system designing and implementing its clinical documentation program. She has presented at both national and state levels on various subjects ranging from conducting a hospital-wide medical record security/risk assessment to coding and consulting.