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ACHE of MA Fall Conference Building Healthcare for the Future

November 17th - Session 2

***Closing the Innovation Gap:
Value-Driven Approach to Healthcare Delivery***
5:00pm – 7:00pm



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COVID-19 – our most recent and still ongoing healthcare challenge, has come with misery, death, hardship, uncertainty and economic challenge. For diverse communities, it has put a stark spotlight on the massive disparities they face in health conditions, access to care and further emphasized the need to pay more attention to the social determinants of health. Compounding the coronavirus challenges, horrifying acts of racism and violence against people of color were publicly exposed, putting yet another spotlight on inequities that have existed in our country for centuries and establishing without a doubt, that racism is a public health crisis.

As the pandemic merged individual and societal needs, providers, healthcare leaders, insurance companies, government and citizens did what had to be done despite all of the existing barriers. The entire healthcare community came together to innovate and effectively transform care as never before. Healthcare organizations focused on mission, temporarily disregarding the skyrocketing treatment expenses and loss of revenue that are significantly impacting their financial viability. We also witnessed daily humanism and heroism in every community and organization. Doctors, nurses, provider teams, support staff and essential workers rose to the challenge, putting their own lives and health in jeopardy beyond normal limits.

The uncertainty of the crisis bred innovation and caused major transformations in the healthcare system. As healthcare leaders where do we go from here? Will we revert to old methods or will this moment provide the catalyst to make meaningful change and re-imagine a health system that truly provides exceptional health to all regardless of race, creed, gender, sexual orientation, religion or economic circumstances and that focuses on the things that really matter?



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Time	Virtual Event Happening
5:00 – 5:05 p.m.	Opening Remarks from ACHE of Massachusetts President Elect, Maureen Banks, FACHE
5:05 – 5:10 p.m.	Sponsor Focus and Micro Keynote # 1
5:10 – 5:40 p.m.	Micro Keynote Speaker # 1, Dr. Scott Greer “ Health Policy Innovation”
5:40 – 5:45 p.m.	ACHE of MA 2021 Board Introduction Presented by ACHE of MA President, John Fogarty, FACHE
5:45 – 5:50 p.m.	Sponsor Focus and Micro Key Speaker # 2 Introduction
5:50 – 6:20 p.m.	Micro Keynote Speaker # 2, Dr. John Brownstein “ Crisis Innovation”
6:20 – 6:50 p.m.	Panel Discussion with Dr. Greer & Dr. Brownstein
6:50 p.m.	Closing Remarks by Kerri-Lynne Kellam, MPH, ACHE of Massachusetts Early Careerist Network Chair

Learning Objectives

- Why we must redesign our healthcare system and what this will take?
- Which leading organizations, states and countries are doing to provide superior care to all at a lower cost?
- How government, payors, providers, and regulatory bodies can facilitate a redesigned healthcare system.
- The changing expectations and demands of patients and the public.
- A roadmap for the healthcare system of the future.



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Congratulations to **Baystate Health** on being this year's recipient of the
2nd Annual ACHE of Massachusetts Diversity & Inclusion Award!



This award has been given in recognition of the hospital's outstanding commitment to equality and humanity in the pursuit of healthcare excellence. It was presented live on Wednesday, November 4 during a small ceremony at Baystate and then announced to the membership during Session 1 of our Virtual Fall Conference Series held on November 10. Mark Keroack, President & CEO of Baystate Health, Kristin Morales-Lemieux, Senior Vice President & Chief Human Resource Officer, Jennifer Faulkner, Vice President, Team Member Experience, Diversity & Inclusion & Talent Management, Yemisi Oloruntola-Coates, Chief Diversity & Inclusion Officer and Kara Wolf, Diversity & Inclusion Consultant were on hand to accept the award presented by ACHE of MA's D&I Committee Chair, Carmen Kenrich.



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ACHE of Massachusetts is Proud to Announce the Installation of the 2021 Board of Directors



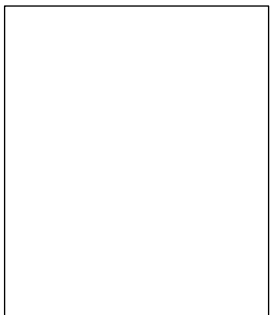
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Meet Our Key Notes

John Brownstein, PhD
Chief Innovation Officer, Boston Children's Hospital
Professor, Harvard Medical School



John Brownstein was trained as an epidemiologist at Yale University, where he received his PhD. Dr. Brownstein's research interests are in the development of methods and data sources in public health informatics which focuses on two major areas: (1) the design, evaluation and implementation of public health surveillance systems and (2) statistical modeling of public health surveillance data to improve prevention and control activities. This research has focused on a variety of infectious disease systems including malaria, HIV, dengue, West Nile virus, Lyme disease, RSV, salmonella, listeria and influenza.

Dr. Brownstein has advised the World Health Organization, Institute of Medicine, the US Departments of Health and Human Services and Homeland Security, and the White House on real-time public health surveillance data. He has used this experience in his role as Vice President of the International Society for Disease Surveillance. He has authored over one hundred articles in the area of disease surveillance. This work has been reported on widely including pieces in the New England Journal of Medicine, Science, Nature, New York Times, The Wall Street Journal, CNN, National Public Radio and the BBC.



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Scott L. Greer, PhD
University of Michigan School of Public Health
Professor, Health Management and Policy
Professor, Global Public Health
Professor, Political Science



Scott L. Greer, PhD, a political scientist, is Professor of Health Management and Policy, Global Public Health, and Political Science (by courtesy) at the University of Michigan and is also Senior Expert Advisor on Health Governance for the European Observatory on Health Systems and Policies.

He researches the politics of health policies, with a special focus on the politics and policies of the European Union and the impact of federalism on health care. Before coming to Michigan, he taught at University College London. He has published over fifty book chapters and articles in journals including the British Medical Journal, American Journal of Public Health, Social Science and Medicine, Journal of European Public Policy, Journal of European Social Policy, and Journal of Health Politics, Policy and Law. His most recent books include *Everything You Always Wanted to Know About European Union health policies but were afraid to ask* (2014), *Strengthening health system governance: better policies, stronger performance* (2015), *Federalism and Decentralization in European Health and Social Care* (2013), *European Union Public Health Policies* (2013), *Civil Society and Health* (2017) and *Federalism and Social Policy* (2018).



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