

# 2023



## HEALTHCARE INNOVATION SUMMIT

### SPONSORSHIP PROSPECTUS

ACHE of MA invites you to gain visibility for your firm at an interactive day of cross-sector thought leadership, networking, and knowledge exchange with 275+ healthcare leaders.

Featuring leaders across the healthcare ecosystem: health systems, health plans, life sciences, health technology/start-ups, and universities will share insights and innovation to solve for some of healthcare's key challenges.

#### Join leaders from across the healthcare ecosystem to:

- **Learn** cutting-edge insights on emerging technologies, data-driven solutions, and transformative approaches that are shaping the future of healthcare.
- **Acquire** practical knowledge, tools, and strategies to drive innovation, improve patient outcomes, and enhance the efficiency of healthcare delivery.
- **Connect** with a diverse community of healthcare stakeholders, including entrepreneurs, investors, and healthcare providers to foster collaborations, exchange ideas, and build strategic partnerships.



# Keynote Speaker



**ANNE MORRISS**

Best-selling Author of *Move Fast  
and Fix Things*, Entrepreneur,  
Leadership Coach

## Cross-Sector Interactive Panel



**YIDING YU, MD**  
CPO & CMO, Olive



**SUKANYA SODERLAND**  
SVP, Chief Strategy Officer,  
Blue Cross Blue Shield of MA



**JOHN BROWNSTEIN**  
Chief Innovation Officer,  
Boston Children's Hospital



**CHRIS KAUFMANN, PHD**  
Global Head of Early Commercial,  
Vaccines & Immune Therapies,  
AstraZeneca

## Other Agenda Highlights

- Innovation "Un-Pitch" Session Featuring Early Stage Entrepreneurs
- Breakout Sessions on Curated Innovation Topics with Experts
- Wrap-up Ted-style Talk
- Networking Happy Hour

## Join Us!

November 2, 2023

8:00-9:00am Breakfast/Registration

9:00am-5:00pm Summit

The Joseph B. Martin Conference Center at Harvard  
Medical School, Boston, MA

For more information or to register:  
[ACHE of MA Healthcare Innovation Summit](#)

# SPONSORSHIP OPTIONS

	Reception Sponsor \$12,500	Keynote Sponsor \$10,000	Luncheon Sponsor \$10,000	Breakfast Sponsor \$7,500	Event Sponsor \$5,000
Complimentary Event Tickets	10	6	6	4	2
Invitation to VIP Breakfast	X	X	X		
Recognition from the Podium	X	X	X	X	X
Logo on Website	X	X	X	X	X
Add'l Signage/ Recognition at Keynote		X			
Add'l Signage/ Recognition at Reception	X				
Add'l Signage/ Recognition at Lunch			X		
Add'l Signage/ Recognition at Breakfast				X	
Advance/Final Attendee List	X	X	X	X	X
Logo on onsite signage and rolling slides	X	X	X	X	X
6 Foot Table at Event	X	X	X	X	X

**Supporter: \$1,000: 1 Complimentary Ticket and Name Recognition on the Welcome and Session Transition slide decks**