2023

HEALTHCARE INNOVATION SUMMIT



SPONSORSHIP PROSPECTUS

ACHE of MA invites you to gain visibility for your firm at an interactive day of cross-sector thought leadership, networking, and knowledge exchange with 275+healthcare leaders.

Featuring leaders across the healthcare ecosystem: health systems, health plans, life sciences, health technology/start-ups, and universities will share insights and innovation to solve for some of healthcare's key challenges.

Join leaders from across the healthcare ecosystem to:

- **Learn** cutting-edge insights on emerging technologies, data-driven solutions, and transformative approaches that are shaping the future of healthcare.
- **Acquire** practical knowledge, tools, and strategies to drive innovation, improve patient outcomes, and enhance the efficiency of healthcare delivery.
- **Connect** with a diverse community of healthcare stakeholders, including entrepreneurs, investors, and healthcare providers to foster collaborations, exchange ideas, and build strategic partnerships.

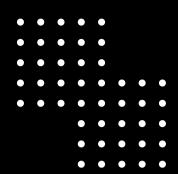


Keynote Speaker





Best-selling Author of *Move Fast* and *Fix Things*, Entrepreneur,
Leadership Coach



AININE MORRISS

Cross-Sector Interactive Panel



YIDING YU, MD CPO & CMO, Olive



SUKANYA SODERLAND SVP, Chief Strategy Officer, Blue Cross Blue Shield of MA



JOHN BROWNSTEINChief Innovation Officer,
Boston Children's Hospital



CHRIS KAUFMANN, PHD

Global Head of Early Commercial, Vaccines & Immune Therapies, AstraZeneca

Other Agenda Highlights

- Innovation "Un-Pitch" Session Featuring Early Stage Entrepreneurs
- Breakout Sessions on Curated Innovation Topics with Experts
- Wrap-up Ted-style Talk
- Networking Happy Hour

Join Us!

November 2, 2023

8:00-9:00am Breakfast/Registration 9:00am-5:00pm Summit

The Joseph B. Martin Conference Center at Harvard Medical School, Boston, MA

For more information or to register:

<u>ACHE of MA Healthcare Innovation Summit</u>

SPONSORSHIP OPTIONS

	Reception Sponsor \$12,500	Keynote Sponsor \$10,000	Luncheon Sponsor \$10,000	Breakfast Sponsor \$7,500	Event Sponsor \$5,000
Complimentary Event Tickets	10	6	6	4	2
Invitation to VIP Breakfast	Х	X	Х		
Recognition from the Podium	Х	Х	Х	Х	Х
Logo on Website	X	X	Х	X	Х
Add'l Signage/ Recognition at Keynote		Х			
Add'l Signage/ Recognition at Reception	х				
Add'l Signage/ Recognition at Lunch			X		
Add'l Signage/ Recognition at Breakfast				х	
Advance/Final Attendee List	Х	Х	Х	Х	Х
Logo on onsite signage and rolling slides	X	Х	X	X	Х
6 Foot Table at Event	х	Х	Х	Х	Х

Supporter: \$1,000: 1 Complimentary Ticket and Name Recognition on the Welcome and Session Transition slide decks